



**Carl Vinson
Institute of Government
UNIVERSITY OF GEORGIA**

COMMITTED TO EXCELLENCE IN GOVERNMENT

David H. Tanner, Associate Director

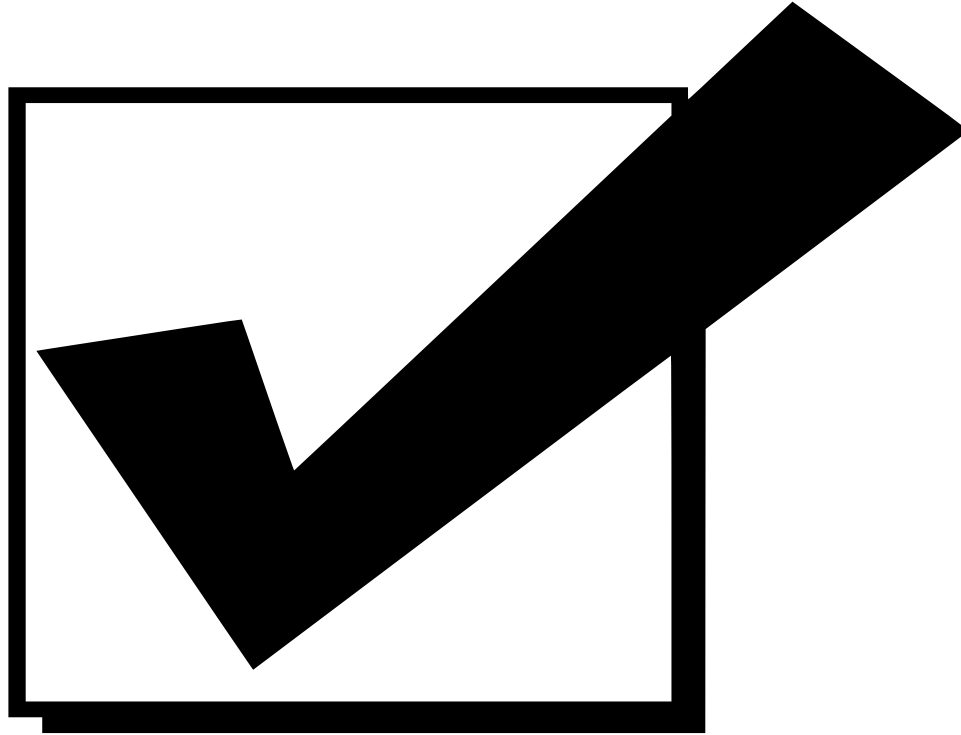
Georgia Fiscal Management Council
Annual Meeting
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STRATEGIC PLANNING

What is a strategic plan?

What is a strategic plan?



“If you don’t know where you are going, any
road will get you there.”

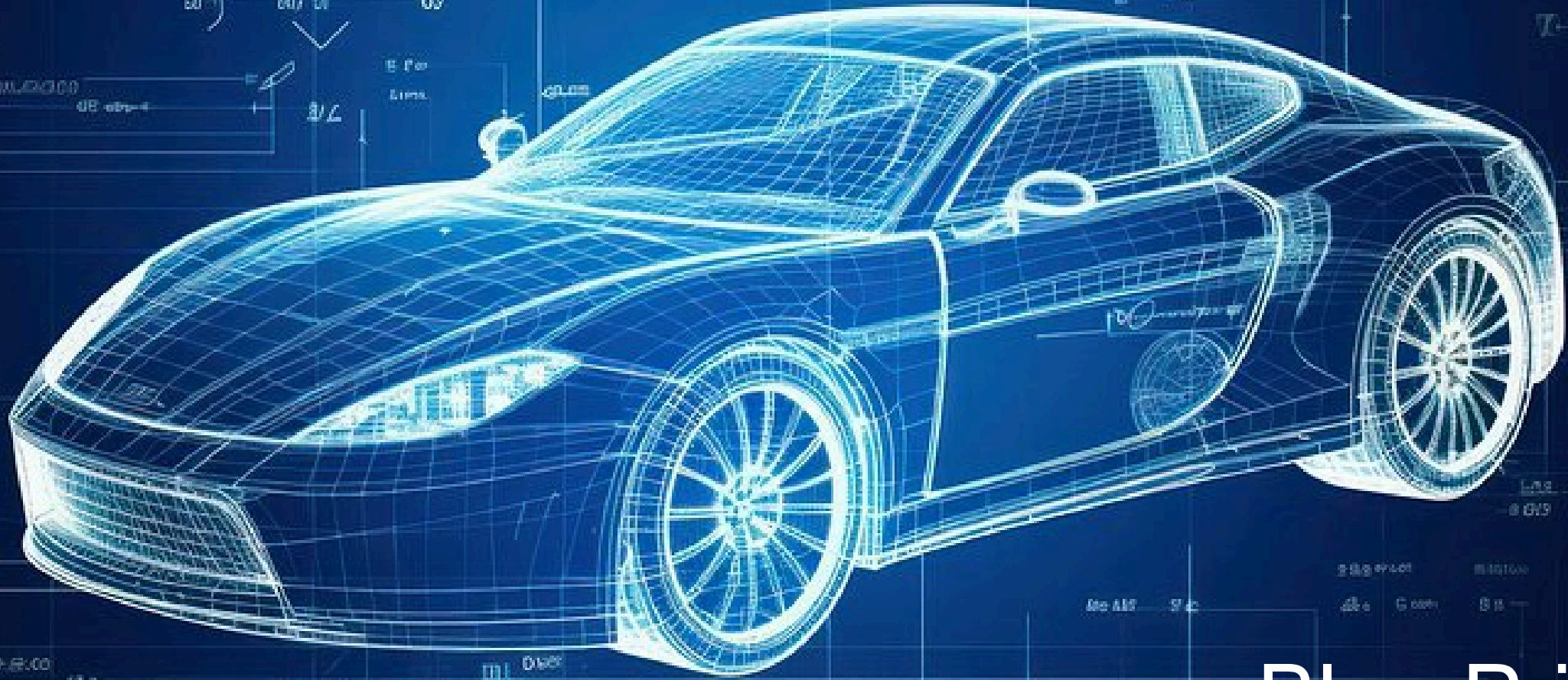
- Lewis Carrol

“If you don’t know where you are going, you
might wind up someplace else”

- Yogi Berra

What is a strategic plan?

What is a strategic plan?



Blue Print

What is a strategic plan?



Picture Credit: National Geographic
<https://www.nationalgeographic.com/science/article/140426-sherpa-culture-everest-disaster>

Why does your agency need a strategic plan?

Direction

**Inform funding
requests**

Build
consensus

Communicate
shared priorities

Recruit people
with shared
values and
priorities

Motivate
Employees

Create innovative
ideas

Stakeholder and
Partner Support



**“The only thing worse than being blind,
is having sight but no vision”** Helen Keller



An hour of planning can save you
10 hours of doing

– **Dale Carnegie**

Strategic Planning



“The journey of a thousand
miles begins with one step.”

– Lao Tzu

Panelists



Christine Greene

Deputy Commissioner, Operations

Patrick McKeon,

Senior Manager, Planning and Performance



**Georgia Dept
of Early Care
and Learning**

BRIGHT FROM THE START

Woody Dover

Enterprise Project Management Director

Malissa Champion

Strategic Planning Coordinator



**UNIVERSITY OF
GEORGIA**

**Carl Vinson
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