Why Insurance Premiums are on the Rise

Inflation Rates



The increased cost to replace and repair damaged properties due to inflation has driven up the price of claims and, in turn, insurance. If insurers don't charge enough in premiums, they run the risk of being unable to pay out claims in full.

In addition, social inflation is a huge contributor to higher rates. Unlike general economic inflation, which can be mitigated using pricing models and loss reserves, social inflation can arise from factors that are difficult to foresee, such as rising costs from long and drawn-out legal proceedings, more significant jury rewards to claimants, and more.



Natural Disasters

The increase in costly disasters has made catastrophe insurance a much riskier investment. Carriers are now tightening their appetite for writing catastrophe risks to protect their investments. A tighter appetite means less capacity, which equates to a 'Hard Market.' As a result, premiums are increased to offset coverage being less available and more valuable.



The Hard Market

A 'Hard Market' is when there's high demand for insurance coverage and a low appetite to insure. During a hard market, rates are high and coverage is difficult to find.

Market Conditions

Past Markets

- Coming from decades of soft markets to hard market due to down turn in loss payouts
- Materials and labor costs for rebuilding was more stable
- Plenty of capacity available from Excess or Reinsurance Markets for large policy exposures
- Larger carrier retention maintained in house which reduce layer coverages

Present Market

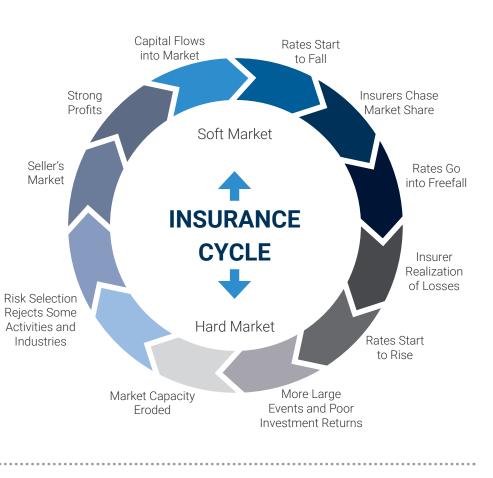
- Year over year CAT losses have not abated
- Lower in-house retention resulting in higher layered coverage and increased rates
- Valuations have increased dramatically year over year due to tight work force and limited materials
- Carriers charge less for higher layer of coverage resulting in less capacity available for higher layers of coverage if available
- Carriers being more selective in what they choose to insure based on construction and exposures

Future Markets

- No sign of markets softening
- Less markets available to choose from due to consolidation/pulling out of certain markets
- Requirements for coverage will continue to tighten which will drive costs for recommendation compliance (aka sprinkler upgrades and various controls over exposures)

The Insurance Cycle

'Hard Market'.



Market Definitions

Hard Market

Soft Market

A Soft Market is when insurance is readily available. Rates are stable or falling because of healthy competition in the market.



Cycles typically span over a number of years. We are currently in a

A Hard Market is when there's a high demand for insurance coverage and a low appetite to insure, causing rates to soar and coverage difficult to find.

Guiding You Through a Hard Market

Asset Evaluation

COPE Analysis

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- Insurance to Value Review
- Site IQ Risk Characteristics
- **ROI- On Capital Improvements**

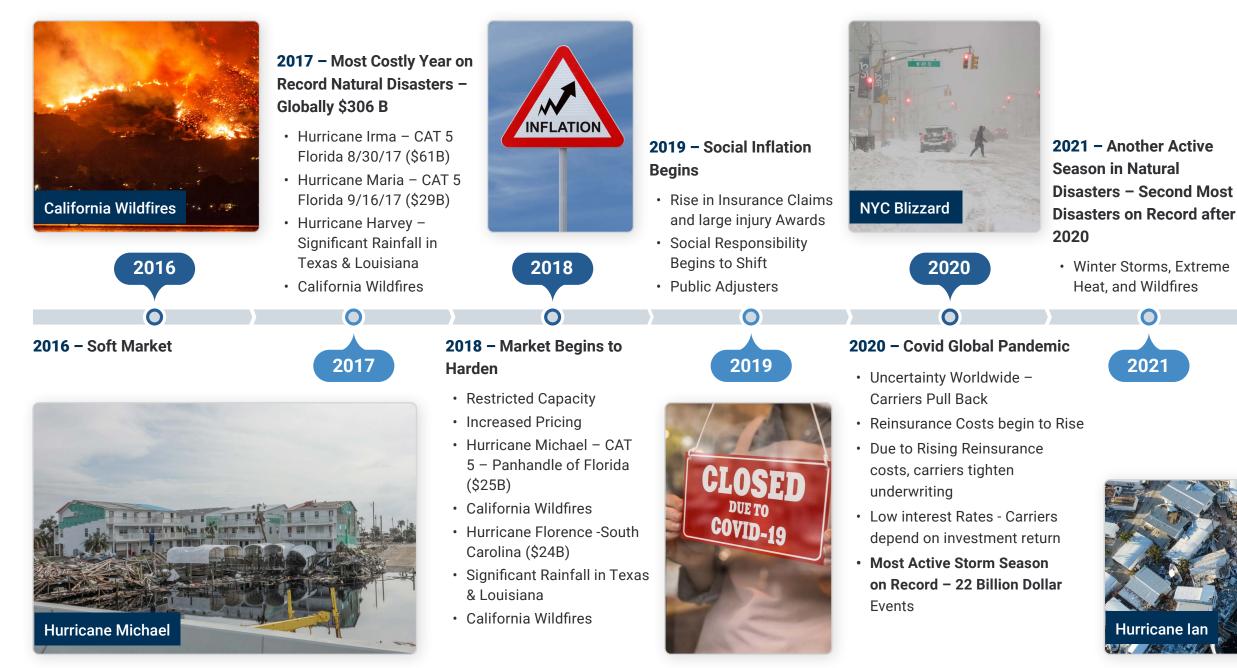
Analytics & CAT Modeling

- Named Storm
- Flood
- Quake

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Convective Storm





Timeline statistics sourced from: https://www.ncei.noaa.gov/access/billions/

Business Interruption

- BI Worksheet Reviews
 - AMBIL Anticipated Maximum Business Income Loss Study
 - Benchmarking
 - **Contingent BI Project**





2022 - Hurricane Ian - West Coast of Florida (\$114B) – Includes Insured and Uninsured Losses

- Florida's Most Costly storm ever
- 3rd Most Costly Year for Disasters \$165B



About McGriff

For more than a century, McGriff has provided highly customized risk management, insurance and employee benefit solutions for organizations of all sizes. We're a subsidiary of Truist Insurance Holdings, LLC, the sixth largest insurance broker in the U.S. and seventh largest in the world.*

We combine a consultative approach combined with a clear understanding of how and when to deploy our vast resources:

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- We do what we say
- We are passionate and relentless about making our clients successful

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Capabilities Overview

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- Bonding & Surety
- Cyber
- Executive Risk
- Professional Liability

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- Construction
- Energy & Marine
- Financial Institutions

- Transactional Liability
- Workers' Compensation
- Personal Lines

- Forest Products

- Government Contractors
- Healthcare & Sr. Living

- Real Estate & Hospitality Manufacturing Technology • Private Equity Transportation & Logistics Public Entity Personnel Services

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• Benefits Technology

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Communications

Compliance

HR Advisory

- Flexible Benefit Administration

Consulting

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