

GEORGIA STATE UNIVERSITY

Andrew Young School of Policy Studies

Public Finance Research Cluster
CSLF • FRC • ICEPP



Public Finance Research Cluster



The **AYSPS PUBLIC FINANCE RESEARCH CLUSTER** enables informed and effective fiscal governance at all levels worldwide. The cluster's experts bring objective, timely, and insightful research and analysis to policy makers, as well as capacity building and training to public-sector professionals.



The Public Finance Research Cluster leverages the natural synergies and staff expertise among the Andrew Young School of Policy Studies' three public finance centers—the Center for State and Local Finance, Fiscal Research Center, and International Center for Public Policy—to increase the impact of public finance research and training in the United States and abroad.

—Sally Wallace

Dean, Andrew Young School of Policy Studies



ICEPP.GSU.EDU

International Center for Public Policy

Andrey Timofeev
Research Faculty

The INTERNATIONAL CENTER FOR PUBLIC POLICY (ICePP) brings together decades of technical expertise, innovative training and capacity-building programs, and extensive project management experience to help nations around the world build better governments.

AREAS OF EXPERTISE

- › Technical assistance for developing and transitional countries
- › Public-sector policy training and capacity-building programs
- › International economic and public finance research
- › Faculty and graduate student support of policy projects around the world

TRAINING AND CAPACITY-BUILDING EXPERTISE

- › Fiscal decentralization and local governance
- › Tax policy and revenue forecasting
- › Public financial management
- › Policy evaluation



FRC.GSU.EDU

Fiscal Research Center

Robert D. Buschman
Associate Director

The FISCAL RESEARCH CENTER (FRC) assists Georgia policy makers on questions of fiscal policy through accurate and relevant analysis of Georgia's taxes.

AREAS OF EXPERTISE

- › Tax policy research and advisement to policymakers
- › Scoring of proposed tax legislation
- › Evaluation of state tax incentive programs
- › Estimation of state tax expenditures
- › Faculty and graduate student support in state and local tax policy

FRC ANNUAL PUBLICATIONS

- › Georgia Tax Expenditure Report
- › Georgia Tax Expenditure Evaluations
- › *Georgia's Rankings Among the States: Budget, Taxes & Other Indicators*
- › *Georgia's Taxes: A Summary of Major State and Local Government Taxes*

Center for State and Local Finance



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Center for State & Local Finance

Peter Bluestone
Associate Director

AREAS OF EXPERTISE

- › Tax policy and reform
- › Economic development and urban policy
- › Education finance
- › Fiscal health and management
- › Faculty and graduate student support in state and local public finance and policy

The CENTER FOR STATE AND LOCAL FINANCE (CSLF) connects policymakers, practitioners and academics in public finance through innovative policy research and consulting, as well as premier executive education for state and local leaders.

EXECUTIVE EDUCATION IN PUBLIC FINANCE PROGRAM

- › Two-, three- and four-day courses
- › Led by world-class faculty and leading practitioners
- › Focus on strategic thinking, analytical skills
- › Completion of core courses leads to Certificate in Public Financial Management

CSLF's Executive Education – Public Finance Training

- Geared toward public finance leaders
 - Chief Financial Officers, Treasurers, County Managers, Cash Managers, Finance Directors, etc.
 - State/local government, school districts, universities, etc.
- 6 core courses required for CSLF's Certificate in Public Financial Management (CPFM)
 - Core course content centered on requirements for the Government Finance Officers Association's (GFOA) Public Finance Official certification
 - Special topic courses are also offered annually
- Continuing education credits available
 - Via the National Association of State Boards and Accountancy (NASBA)

CSLF Executive Education (cont.)



- Core Courses
 - Debt Management
 - Government Leadership
 - Treasury and Investment Management
 - Operating and Capital Budgeting
 - Government Financial Statements and Accounting
 - Retirement, Risk Management, and Procurement
- Special topics
 - Forecasting and Revenue Analysis
 - Leadership in Political Environments
 - Others

CSLF Executive Education (cont.)



- Courses convene for 2 to 4 days
- Beyond lectures and information retainment, courses are designed to build analytical skills and engage strategic thinking
- Core courses end with participant presentations to a panel of experts
- Courses are led by recognized leaders in their respective fields
 - Lead instructors are faculty or seasoned government leaders
 - Guest speakers and panelists are industry experts, government leaders, and distinguished public finance research associates and faculty

CSLF Executive Education (cont.)



- **Dr. Komla Dzigbede** (Debt Management and Operating & Capital Budgeting)
 - Department Chair and Associate Professor of Public Administration, Binghamton University, New York
 - GSU alumnus (PhD)
- **Dr. Sharon Hill** (Government Leadership, Leadership in Political Environments)
 - Clinical Associate Professor, GSU
 - Mandela-Washington Fellowship advisor
 - Background in government administration and human services
- **Dr. Amanda Beck** (Government Financial Statements and Accounting)
 - Assistant Professor, GSU
 - Background in accounting and banking

CSLF Executive Education (cont.)



- **Dr. Can Chen** (Treasury and Investment Management)
 - Associate Professor at GSU
 - Background in infrastructure finance
- **McCall Ginsberg** (Retirement, Risk Management, & Procurement)
 - Deputy General Counsel for Georgia's Department of Administrative Services
- **Nick Warner** (Forecasting & Revenue Analysis)
 - Senior Research Associate, Public Finance Research Cluster
 - Expert in scientific data analysis and education finance

CSLF Executive Education (cont.)



The 2022-23 academic season is CSLF's *ninth year* offering its Executive Education in Public Finance program

Learn more and register:

cslf.gsu.edu/executive-education-public-finance/

Thank you!